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iMergent, Inc. Announces Referral Relationship with Logoworks

- iMergent Continues to Form Relationships to Drive Ancillary Revenue -
- StoresOnline Pro Merchants to Receive Discounts from Logoworks -

OREM, Utah, June 7, 2007 - iMergent, Inc. (AMEX: IIG), a leading provider of eCommerce software and solutions for small businesses and entrepreneurs, has signed an agreement to integrate Logoworks'® logo and graphic design services into StoresOnline™ Pro as of May 14th.

Don Danks, chairman and CEO, said, "We pursue relationships with companies that provide product features that complement StoresOnline Pro and can also provide us incremental revenue. Once again iMergent is enhancing our StoresOnline Pro software and is making available a much needed service to our merchants. Furthermore, due to our collective purchasing power, we have been able to procure rates typically available to only much larger businesses. Additionally, this agreement furthers our stated strategy to develop avenues to increase ancillary product revenue."

Logoworks has designed logos for over 45,000 small businesses and has streamlined the process so logo design and branding can be created quickly at relatively low cost. The following Logoworks tools have been integrated into StoresOnline Pro. Merchants can access the following features via their StoresOnline Pro accounts.

- Custom landing page
- Branding tutorials
- Customer service training

Merchants are being notified of the product upgrade via the complete StoreFront Builder package received at the workshop at time of purchase, StoresOnline Pro newsletters, emails, and customer support and training channels.

Jason Porter, VP of Business Development, stated, "In testing the logo-creation process, our customer service department and key merchants have found the service to be intuitive and highly valuable. Most importantly, they are very happy with the final product and feel that it gives them a look-and-feel similar to larger companies; thus, overcoming one of the obstacles that small businesses face on the web. Similar to our newly launched

AVAIL product, which helps our merchants have the look-and-feel of larger businesses over the phone, we believe our relationship with Logoworks can add a degree of sophistication to many small businesses with the ultimate goal of increasing conversion rates and revenue online.”

Safe Harbor

Statements made in this press release regarding (i) iMergent's agreement with Logoworks, (ii) iMergent pursuing relationships with companies that provide product features that complement StoresOnline, (iii) iMergent pursuing relationships which can also provide incremental revenue, (iv) iMergent enhancing StoresOnline Pro software and making available much needed services to its merchants and create ancillary product revenue, (v) iMergent seeking relationships with companies such as Logoworks that can provide valuable assistance to StoresOnline merchants' overall success as well as provide ancillary product revenue (vi) iMergent being able to collective purchasing power, we have been able to pool the collective buying power of the growing number of StoresOnline merchants enabling iMergent to (a) procure rates typically available to only much larger businesses and (b) secure additional valuable relationships that can provide merchants with products, services and tools to improve site traffic, (vii) that iMergent merchants can access the Logoworks features via their StoresOnline Pro accounts, including (a) Custom landing pages, (b) Branding tutorials and (c) Customer service training (viii) that the tools provided by Logoworks are in fact highly valuable (ix) that with the tools provided by Logoworks iMergent's final product provides its merchants a look-and-feel similar to larger companies; thus, overcoming one of the obstacles the small businesses face on the web (x) that iMergent's AVAIL product, helps its merchants have the look-and-feel of larger businesses over the phone (xi) that iMergent's relationship with Logoworks can add a degree of sophistication to many small businesses with the ultimate goal of increasing conversion rates and revenue online, and other statements that are not historical in nature constitute forward-looking statements within the meaning of the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Such statements are based on the current expectations and beliefs of the management of iMergent and are subject to a number of risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such risks and uncertainties include, without limitation, the Company's continued ability to provide domestic and international workshops; the continued ability to sell Logowork's; the functionality of Logowork's; the ability of this relationship as well as other relationships to build upon the Company's existing technologies. For a more detailed discussion of factors that affect iMergent's operations, please refer to the Company's Form 10-K for the year ended June 30, 2006 and its Forms 10-Q for the quarterly periods ended September 30, 2006, December 31, 2006 and March 31, 2007. The Company undertakes no obligation to update this forward-looking information

About iMergent

iMergent provides eCommerce solutions to entrepreneurs and small businesses enabling them to market and sell their business products or ideas via the Internet. Headquartered in Orem, Utah, the company sells its proprietary StoresOnline software and training services, helping

users build a successful Internet strategy to market products, accept online orders, analyze marketing performance, and manage pricing and customers. In connection with Internet software, iMergent also offers Web site development, Web hosting, marketing and mentoring products and services. iMergent typically reaches its target audience through concentrated direct marketing efforts to fill Preview Sessions, in which a StoresOnline expert reviews the product opportunities and costs. These sessions lead to a follow-up Workshop Conference, where experts train potential users on the software and services and encourage them to make purchases.

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